

**Watertown Local Development Corporation  
Regular Board Meeting  
March 20, 2008**

The Watertown Local Corporation held its regular meeting on Thursday, March 20, 2008 in the office of the WLDC, 89 Public Square, Watertown, New York.

**MEMBERS PRESENT-** Douglas Schelleng, James Fayle, Mayor Jeffrey Graham Jennifer Huttemann-Kall, Jenna Cleaves, Mary Corriveau

**MEMBERS EXCUSED** – Mark Bellinger

**OTHERS PRESENT** – Donald Rutherford, Executive Director/CEO; James Heary, Legal Counsel; Rachel Hanley, Watertown Daily Times; Kim Taylor, Executive Assistant

President Schelleng called the meeting to order at 9:32 a.m.

**MINUTES** - A motion was made by Mr. Fayle to approve the minutes of February 21, 2008 as presented, seconded by Mrs. Cleaves. All in favor. Approved.

**FINANCIAL REPORTS** – There were no financial reports for the month of January or February 2008.

**Loan Summary Report** – Mr. Rutherford reviewed the delinquent accounts #9 and #22 of the February 2008 loan summary report. Mr. Rutherford stated the LDC will be received about \$2700 from #22.

**CORRESPONDENCE** – None

**COMMITTEES**

**Loan Review & Eligibility Committee**

**Current Applications, Inc.** – The Loan Review & Eligibility Committee met and recommends approval of a \$75,000 loan to Current Applications, Inc. to be used for leasehold improvements for the spec building Current Applications will be leasing from the LDC.

A motion was made by Mayor Graham to approve a \$75,000 loan to Current Applications, Inc. at 5% fixed interest rate, 5 year term with a 10 year amortization, unlimited guarantees of George Anderson, Christopher Gilbert, Robert Olin, Roger Snyder, collateral will be a general filing on business assets and all other conditions set forth by the Loan Review Committee, seconded by Mrs. Huttemann-Kall. All in favor, approved.

**Investment Policy** – Mr. Rutherford stated while the audit was being conducted a concern was raised with our HSBC sweep account not being FDIC insured. Mr. Rutherford stated that he has spoken with representatives of HSBC that have assured us that our funds are safe without being FDIC insured. Mr. Rutherford stated that he will request the auditor to provide suggestions to change our investment policy to correct the issues involving the FDIC insurance.

**Casa De Flor/Olde World Pottery** – The Loan Review Committee met and recommends a principal and interest moratorium retroactive to February 1, 2008 to Casa De Flor/Olde World Pottery for all three loans with the LDC.

Mr. Rutherford stated that the restaurant has been undergoing some personnel changes and Brian Gorman has offered his assistance to manage the business and get the finances in order. Mayor Graham mentioned that there is an absentee landlord and that there are too many people working at the restaurant. Mr. Rutherford stated that Mr. Gorman is very supportive of downtown and has financially supported the business and is not a partner.

A motion was made by Mrs. Huttemann-Kall to approve a principal and interest moratorium to Casa De Flor d/b/a Olde World Pottery (2 loans); Casa De Flor d/b/a Just Because retroactive to February 1, 2008 to May 1, 2008, seconded by Mrs. Cleaves. All in favor, approved.

**Marketing Committee Update** – President Schelleng stated he and Mr. Rutherford met with three marketing firms to pursue the promotional and publicity plan for downtown Watertown. President Schelleng stated that the firms will submit proposals to the LDC for consideration. President Schelleng stated that the strategy is once the streetscape project is complete the kick off will begin.

**Activity Report of Executive Director** – Mr. Rutherford's activity report for the month of February is attached.

**NEW BUSINESS** – There was no new business.

#### **OLD BUSINESS**

**Spec Building Update** - Mr. Rutherford stated the steel is going up, the shell of the building is almost complete and the tenant should be able to move in the end of May 2008.

**Franklin Building Update** – Mr. Rutherford stated there is a new budget in place for the Franklin Building and we do not have to use the funds from the NYS Main Street Grant nor put any more capital from the WLDC into the budget.

Mr. Rutherford reminded the board of the Boomtown presentation this evening at JCC.

**ADJOURNMENT** - A motion was made by Mrs. Corriveau to adjourn the board meeting, seconded by Mr. Fayle. The meeting adjourned at 10:18 a.m.